

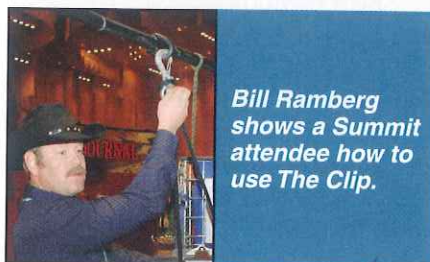
Ten Attention-Grabbers From The Summit

Here is a sampling of products farriers ranked as the most interesting at this year's International Hoof-Care Summit Trade Show



Each year, the International Hoof-Care Summit provides an opportunity for hundreds of equine footcare professionals to attend lectures and discussions to help further their education. Another draw is the Trade Show, giving attendees 9 hours of access to suppliers and products. Farriers and equine veterinarians are able to learn about what's new for 2010 and also share a new tip with a manufacturer about a product they use.

We surveyed 2010 Summit attendees for what products they found most interesting. Their top 10 picks are a blend of some familiar products, as well as others new to the market.



Bill Ramberg shows a Summit attendee how to use The Clip.

The Clip

Smart Tie Products, Hugo, Minn.

You wouldn't expect a company marketing cross-ties to be a major draw for a conference based on hoof care. Still, Smart Tie Products found otherwise.

"Farriers are often the most trusted people for the horseowner," says Bill

Ramberg, one of The Clip's developers. "They look to the farrier as one with a wide professional outlook in areas like using a product like this."

The product is an aluminum clip with a ring for dual ties to run through. The horse is secure, yet the knot can be quickly released in case of emergency. The lead length can be easily changed by sliding the rope with a push-pull motion to the desired length. Ramberg believes that the versatility and portability of this horse-tying system will go a long way with shoers.

"It creates a safe working environment for both the farrier and horse," says Ramberg. "It also helps with efficiency, with less time needed to tie or retie."

The company believes farriers can use The Clip in their work and best demonstrate the product to clients.



Easy Sharp's process requires the rasp to sit in the acidic bath.

Easy Sharp Liquid

Easy Sharp, Summerfield, Fla.

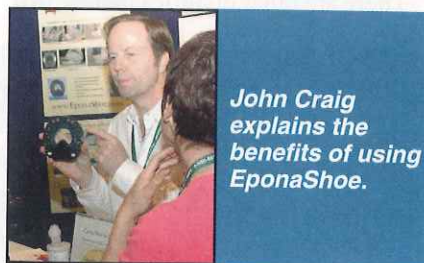
For the most part, farriers are skeptical of new products. That skepticism is increased for many when told there is a

liquid product that can sharpen rasps.

"People have to see it work to believe it," says Easy Sharp owner David Manuel. "When that product works and saves money in a bad economy, then more people are going to be interested."

Manuel estimates that farriers can save \$2,000 a year by using Easy Sharp. He believes the big draw beyond savings is that the sharpening bath won't lose depth of the rasp teeth. The longevity provided to rasps will influence how farriers will use the tool, according to Manuel.

For more on this product, turn to Page 68.



John Craig explains the benefits of using EponaShoe.

EponaShoe

EponaTech, Creston, Calif.

John Craig, who operates EponaTech with his wife Monique, thinks that the popularity of the EponaShoe is related to the barefoot movement. "I think they were convinced by the movement that metal is bad," he says. "But when they

